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What Is Your Safeword?

A BDSM brochure by
A Submissive's Initiative™,
an educational organization.

www.asibdsm.com



“The goal of *A Submissive’s Initiative*™ is to make BDSM approachable, understandable and fun through practical daily advice, accessible educational resources and a warm, family-style atmosphere.”

It’s not all about SEX.

I know, big bummer. But, if BDSM isn’t just about sex what IS it about?

Those who practice BDSM come to understand that it involves an exchange of power in a relationship that may result in a deeper connection between those involved by reaching a mutual trust and understanding about their desires, needs and limits.

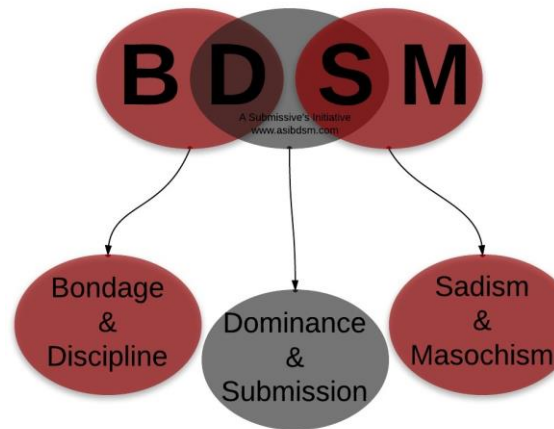
It’s Really About Respect

Through honest communication, you can learn about your partner’s desires. ASI promotes safe ways to fulfill those desires by educating beginners and experienced partners about respecting their partner(s) and openly discussing their needs and limits. Once you develop an understanding about those desires, respect for their dominance and/or submission becomes easy.

BDSM stands for:

- Bondage/Discipline
- Dominance/Submission
- Sadism/Masochism

These terms can be taken separately. You don’t have to practice them all!



Isn’t that abuse?

Absolutely not!

BDSM requires consent from all partners involved, whereas abuse is inflicted against their will. To safely practice BDSM you must always negotiate your terms beforehand. That way everyone knows what is allowed and what is off limits.

Want to Learn More About BDSM? ASI can Help You:

- Find great adult products
- Learn safety procedures and precautions
- Get access to hundreds of resources!
- Learn about different relationships and roles
- Talk to your partner about bondage and discipline.
- Research a wide variety of BDSM topics through our articles and videos.
- Get support and advice for any relationship or BDSM issues.

Don’t hesitate to contact us!